THEATRE HARRISBURG

SEASON 101

SPONSORSHIP OPPORTUNITIES



THEATRE HARRISBURG

SEASON 101

Theatre Harrisburg is ecstatic to open our doors for the 2026-2027 season, marking 101 seasons of community theatre in the capital region! Since 1926, Theatre Harrisburg has been providing quality theatrical experiences and opportunities for artists of all ages, abilities, and backgrounds. Our "home" is uptown at the Jay and Nancy Krevsky Production Center (often referred to as "Krevsky Center"), featuring an intimate performance space, as well as the theatre's administrative offices and set/costume construction facilities.

Throughout our more than 10 decades of history, one thing has always remained constant: our community truly serves as the backbone of our success. At Theatre Harrisburg, the community takes center stage. We rely on the support and commitment of local artists, technicians, volunteers, and businesses to continue serving as one of the oldest operating community theatres in the United States.

SEASON SPONSOR

SEASON SPONSOR - $20,000 (limit one)

- 25 complimentary tickets to every Mainstage production of the season (max 5 tickets redeemable per performance, subject to availability)
- Full-page color ad, front inside or back cover, in all Mainstage production Playbills
- Listing on the title page of all Mainstage production Playbills (up to 8,000 copies)
- Sponsor recognition in all announcements before performances throughout the season
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website
- Special ticket discounts for employees/family/friends for Theatre Harrisburg performances
- Opportunity to display sponsor-provided promotional materials and/or a banner in the lobby at Krevsky Center prior to performances
- Opportunity to host a pre-performance reception in the lobby at Krevsky Center
- Private behind-the-scenes experience for group

Theatre Harrisburg is a non-profit 501(c) (3) organization. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll-free, within PA, (800) 732-0999. Registration does not imply endorsement.

THEATRE HARRISBURG

SEASON 101

COME FROM AWAY

SEPTEMBER 4-20, 2026
KREVSKY CENTER

PRESENTING SPONSOR – $5,000 (limit one)

- 20 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets
- redeemable per performance, subject to availability)
- Full-page color sponsored recognition in sponsored production Playbill
- Listing on the title page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website
- The opportunity to display sponsor-provided promotional materials and/or a banner in the Krevsky Center lobby and/or outside prior to performances
- The opportunity to host a pre-performance reception in the lobby at the Krevsky Center

ASSOCIATE SPONSOR – $2,500

- 10 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets redeemable per performance, subject to availability)
- Half-page black and white ad in sponsored production Playbill
- Listing on the acknowledgements page of the sponsored production Playbill Listing in all Theatre Harrisburg
- Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website

SUPPORTING SPONSOR – $1,000

- 4 complimentary tickets to a performance or performances of the sponsored production
- Half-page black and white sponsor recognition in sponsored production Playbill
- Listing on the acknowledgements page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website

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SEASON 101



NOVEMBER 20-DECEMBER 13, 2026

KREVSKY CENTER

PRESENTING SPONSOR – $5,000 (limit one)

- 20 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets
- redeemable per performance, subject to availability)
- Full-page color sponsored recognition in sponsored production Playbill
- Listing on the title page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website
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BE MORE CHILL

FEBRUARY 5-21, 2027
KREVSKY CENTER

PRESENTING SPONSOR – $5,000 (limit one)

- 20 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets
- redeemable per performance, subject to availability)
- Full-page color sponsored recognition in sponsored production Playbill
- Listing on the title page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website
- The opportunity to display sponsor-provided promotional materials and/or a banner in the Krevsky Center lobby and/or outside prior to performances
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SEASON 101

INTO THE BREECHES!

APRIL 16-25, 2027
KREVSKY CENTER

PRESENTING SPONSOR – $5,000 (limit one)

- 20 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets
- redeemable per performance, subject to availability)
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- Listing on the title page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
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SEASON 101

Almost, Maine

JUNE 18-27, 2027
KREVSKY CENTER

PRESENTING SPONSOR – $5,000 (limit one)

- 20 complimentary tickets to a performance or performances of the sponsored production (maximum of 5 tickets
- redeemable per performance, subject to availability)
- Full-page color sponsored recognition in sponsored production Playbill
- Listing on the title page of the sponsored production Playbill
- Listing in all Theatre Harrisburg Playbills throughout the season
- Sponsor recognition in all announcements before performances of the sponsored production
- Sponsor name or logo on Theatre Harrisburg's website with a link to the sponsor's website
- The opportunity to display sponsor-provided promotional materials and/or a banner in the Krevsky Center lobby and/or outside prior to performances
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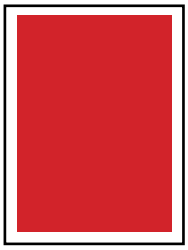
THEATRE HARRISBURG

SEASON 101

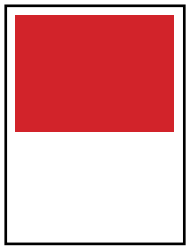
ADVERTISING OPPORTUNITIES

Our audience members come from every corner of the Capital Region: from Carlisle, Mechanicsburg, and Camp Hill to Lancaster, Lebanon, York, and beyond. In a typical season, our Playbills are in the hands of over 10,000 patrons and volunteers, as well as available digitally on our website, increasing your potential reach!

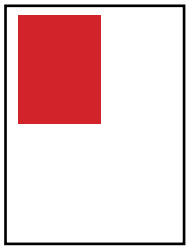
We'd love to have you advertise with us for Season 101 --a win/win that allows you to promote your business to the thousands of patrons and volunteers who love Theatre Harrisburg while supporting a local community theatre!



Full Page Ad
5" W x 8" H



Half Page Ad
Ad 5" W x 4"H



Quarter Page
2.5" W x 4" H

SINGLE SHOW ADVERTISING

Full Page Ad -- $300
Half Page Ad -- $250
Quarter Page Ad -- $150

MULTI SHOW SEASON PACKAGE

Full Page Ad -- $1000
Half Page Ad -- $500
Quarter Page Ad -- $250

WIZARD OF OZ
DEADLINE: WEDNESDAY, NOVEMBER 11

BE MORE CHILL
DEADLINE: WEDNESDAY, JANUARY 27

INTO THE BREECHES
DEADLINE: WEDNESDAY, APRIL 7

ALMOST, MAINE
DEADLINE: WEDNESDAY, JUNE 9

ADDITIONAL INFORMATION

All ads are black and white interior ads.
All ads should be sent digitally to marketing@theatreharrisburg.com as a .PDF or .PNG.
Please ensure you embed all fonts and graphics into the file.

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SPONSORSHIP AND ADVERTISING CONTRACT

Please email this completed contract to **marketing@theatreharrisburg.com** or mail it back to us at **513 Hurlock St, Harrisburg PA 17110**. If an advertisement is included with your selection, please email it to marketing@theatreharrisburg.com as a high-resolution PDF or PNG (see advertising page for details). Please embed all fonts and graphics. Please submit payment with this completed contract. If you have any questions, please contact us at 717-232-5501.

SPONSORSHIP OR ADVERTISING SELECTION

We would like to:

☐ BECOME A SEASON SPONSOR

☐ SPONSOR A SINGLE PRODUCTION

Sponsorship Level_____ Production Choice _____

☐ BECOME A SINGLE PRODUCTION ADVERTISER

Advertising Level_____ Production Choice _____

☐ BECOME A MULTI-SHOW SEASON ADVERTISER

Advertising Level_____

CONTACT INFORMATION

Company Name_____

Contact Name _____

Phone No._____

Email_____

Billing Address_____

SPONSORSHIP/ADVERTISING AGREEMENT

Our company agrees to sponsor and/or advertise with Theatre Harrisburg as indicated on this form. We understand that this opportunity is non-refundable. We have read and understand the terms of this agreement for our selection. We understand that payment is due at the time of this signed agreement.

Authorized Signature_____

Date_____

PAYMENT METHOD

_____ Check Enclosed Made Payable to Theatre Harrisburg – EIN # 23-1465635

_____ Credit Card INVOICE (yes or no)_____

Card Number_____ CVC_____

Expiration Date_____ ZIP Associated with Card _____

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